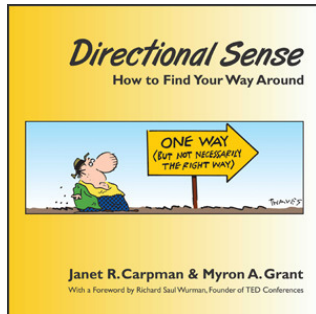


***Directional Sense: How to Find Your Way Around***  
by Janet R. Carpman and Myron A. Grant  
Foreword by Richard Saul Wurman, Founder TED Conferences  
Institute for Human Centered Design, 2012

[www.directionalsense.com](http://www.directionalsense.com)

<https://www.facebook.com/DirectionalSense>



Winner (Self-help) National Indie Excellence Awards (2013)



Winner (Self-help) Next Generation Indie Book Awards (2013)



## Questions for Radio & TV Hosts

- Why did you write this book?
- Does anyone still get lost?  
Doesn't GPS fix that?
- Why is being lost a bad thing?
- Do some people get lost more than others?
- What does "knowing your way around" really mean?
- Do a lot of people have trouble finding their cars?
- What's the difference between a "sense of direction" and "directional sense"?
- Is there hope for the chronically turned-around?
- What skills do I need in order to find my way around?
- Are signs, maps, directions, etc. always perfect?
- Do kids & teens need to know how to navigate?
- Do people have more trouble finding their way around as they get older?
- Can older people learn wayfinding skills?